

Privacy Statement

I Love Cooking is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the I Love Cooking Website and governs data collection and usage. By using the I Love Cooking website, you consent to the data practices described in this statement.

Collection of your Personal Information

I Love Cooking collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. I Love Cooking also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by I Love Cooking. This information can include: your IP address, browser type, domain names, access times and referring web site addresses. This information is used by I Love Cooking for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the I Love Cooking website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through I Love Cooking public message boards, this information may be collected and used by others. Note: I Love Cooking does not read any of your private online communications.

I Love Cooking encourages you to review the privacy statements of web sites you choose to link to from I Love Cooking so that you can understand how those web sites collect, use and share your information. I Love Cooking is not responsible for the privacy statements or other content on websites outside of the I Love Cooking website.

Use of your Personal Information

I Love Cooking collects and uses your personal information to operate the I Love Cooking website and deliver the services you have requested. I Love Cooking also uses your personally identifiable information to inform you of other products or services available from I Love Cooking and its affiliates.

I Love Cooking may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

I Love Cooking does not sell, rent or lease its customer lists to third parties. I Love Cooking may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, I Love Cooking may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to I Love Cooking, and they are required to maintain the confidentiality of your information.

I Love Cooking does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

I Love Cooking keeps track of the websites and pages our customers visit within I Love Cooking, in order to determine what I Love Cooking services are the most popular. This data is used to deliver customized content and advertising within I Love Cooking to customers whose behavior indicates that they are interested in a particular subject area.

I Love Cooking website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on I Love Cooking or the site; (b) protect and defend the rights or property of I Love Cooking; and, (c) act under exigent circumstances to protect the personal safety of users of I Love Cooking, or the public.

Use of Cookies

The I Love Cooking website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize I Love Cooking pages, or register with I Love Cooking, a cookie helps I Love Cooking to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same I Love Cooking website, the information you previously provided can be retrieved, so you can easily use the I Love Cooking features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the I Love Cooking services or websites you visit.

Security of your Personal Information

I Love Cooking secures your personal information from unauthorized access, use or disclosure.

I Love Cooking secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

I Love Cooking will occasionally update this Statement of Privacy to reflect company and customer feedback. I Love Cooking encourages you to periodically review this Statement to be informed of how I Love Cooking is protecting your information.

Contact Information

I Love Cooking welcomes your comments regarding this Statement of Privacy. If you believe that I Love Cooking has not adhered to this Statement, please contact the owners at info@2blonds.co.za. We will use commercially reasonable efforts to promptly determine and remedy the problem.